

# Webcom, Inc. Fact Sheet

## Company Profile

Webcom, Inc. is the leader in simplifying the complex. Obtain more business by simplifying the quote-to-order process with WebSource CPQ: configure, price, quote, propose, order, anytime, anywhere. Retain your customers by simplifying case management with ResponsAbility: you've always had the responsibility, now you have the ABILITY to respond. The solutions help drive increased revenues and margins, increased customer satisfaction, reduced costs and improved productivity. **Attain your goals by simplifying the complex.**

### Mission

To help our customers simplify the quote-to-cash process, by converting complex products and services into profitability – **faster.**

### Founder, President & CEO

Aleksandar Ivanovic

### Year Founded

1997

### Number of Employees

40

### Ownership

Webcom, Inc. is privately held by its founder and key employees, and has experienced continued growth in revenue and profit, even through the dotcom bust while remaining self-funded with no outside equity investors.

### World Headquarters

Webcom's world headquarters is located in Milwaukee, Wisconsin, USA, with additional offices in Europe.

### Clients

Webcom has a long history of exceptional client service and client retention. 100% of Webcom's clients have gone live and 100% are still live. The company has an excellent reputation with clients ranging in revenue from several million to multi-billion corporations across a broad range of industries, from industrial automation to telecommunications to technology (hardware, software and services).

### Key Partnerships

Webcom keeps good company with strong partnerships with the likes of Microsoft (ISV certified partner), salesforce.com (AppExchange certified) and Oracle (certified partner).

### Recognition

Webcom inc. is known for innovation in tackling the very challenging quote-to-cash process and bridging the gap from opportunity to order. Among those awards:

Inc. 5000 - The list of the fastest-growing private companies in the country.

Small Business Times IQ (Innovation Quotient) – In recognition of software solution development innovation.

Metro Milwaukee Association of Commerce (MMAC) Future 50 – Recognizing young area companies with considerable growth in sales and employment.



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