

Webcom, Inc. Fact Sheet

Company Profile

Webcom, Inc. is the leader in simplifying the complex. Obtain more business by simplifying the quote-to-order process with WebSource CPQ: configure, price, quote, propose, order, anytime, anywhere. Retain your customers by simplifying case management with ResponsAbility: you've always had the responsibility, now you have the ABILITY to respond. The solutions help drive increased revenues and margins, increased customer satisfaction, reduced costs and improved productivity. **Attain your goals by simplifying the complex.**

Mission

To help our customers simplify the quote-to-cash process, by converting complex products and services into profitability – **faster.**

Founder, President & CEO

Aleksandar Ivanovic

Year Founded

1997

Number of Employees

40

Ownership

Webcom, Inc. is privately held by its founder and key employees, and has experienced continued growth in revenue and profit, even through the dotcom bust while remaining self-funded with no outside equity investors.

World Headquarters

Webcom's world headquarters is located in Milwaukee, Wisconsin, USA, with additional offices in Europe.

Clients

Webcom has a long history of exceptional client service and client retention. 100% of Webcom's clients have gone live and 100% are still live. The company has an excellent reputation with clients ranging in revenue from several million to multi-billion corporations across a broad range of industries, from industrial automation to telecommunications to technology (hardware, software and services).

Key Partnerships

Webcom keeps good company with strong partnerships with the likes of Microsoft (ISV certified partner), salesforce.com (AppExchange certified) and Oracle (certified partner).

Recognition

Webcom inc. is known for innovation in tackling the very challenging quote-to-cash process and bridging the gap from opportunity to order. Among those awards:

Inc. 5000 - The list of the fastest-growing private companies in the country.

Small Business Times IQ (Innovation Quotient) – In recognition of software solution development innovation.

Metro Milwaukee Association of Commerce (MMAC) Future 50 – Recognizing young area companies with considerable growth in sales and employment.



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